

Geyser, Online Retailer of Designer Radiators & Heated Towel Rails, announces appointment of Alex Ramsay as Marketing Manager



Online supplier of high end designer radiators & heated towel rails, Geyser, has appointed Alex Ramsay as Marketing Manager to publicise its extensive online range of products available through www.geyser.co.uk at truly competitive prices.

He brings with him over 8 years experience and was previously a Marketing Manager for the reputable Aga Foodservice Group. Alex has already completed a rebranding exercise for the business, commissioned new high end photography of the stainless steel radiator range and initiated advertising & editorial campaigns to introduce the high end products to the trade and consumer press. He has also been visiting customers in their homes to get direct feedback from them and view and discuss products they have installed.

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Geyser has been trading online since May 2003 and has sold over 30,000 radiators and heated towel rails into the UK marketplace. Geyser sell both to consumers and trade (including resellers, plumbers, interior designers & building contractors). www.geyser.co.uk

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