

Geyser Launch New Range of Square and Flat Front Valves

Designer heating specialist, Geyser has added two new product designs to its range of radiator valves, available as an additional designer accessory to its range of designer radiators and heated towel rails. The Geyser website is set up in way that the valve choices suited to a particular design are displayed on the respective product page along with that product, so the customer needn't look elsewhere on another page to find the best valves to suit their purchase. The two new additions to the range of valves means that Geyser can tailor the valves choices for each product in its range offering the customer even more choice in tailoring their installation for the exact look they are striving to achieve in their home.

The new square profile valves, are in response to the increasing consumer trend towards linear designs of radiators and heated towel rails. The straight edge designs allow the linear profile of a radiator or heated towel rail to run right through into the valves, thus giving a consistent design profile, instead of mixing linear radiator designs with round profile valves.

The 'Flat Front' valves available from Geyser are unique for installation of any radiator or heated towel rail with underside valve entries, where the pipes come through the wall behind them. Until this type of installation would force the front end of the valves to protrude forward of the radiator. The new Flat Front valves are manufactured across a three point corner, so once fitted they are fully flush with the front of the radiator or heated towel rail.

Geyser will continue to ensure it offers its customers the very latest designs in accessories for designer heating. It hopes to introduce further new designs in

the near future, which will also be a great aid for its customers. Keep checking out website for future product launches.

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Geyser has been trading online since May 2003 and has sold over 30,000 radiators and heated towel rails into the UK marketplace. Geyser sell both to consumers and trade (including resellers, plumbers, interior designers & building contractors). www.geyser.co.uk